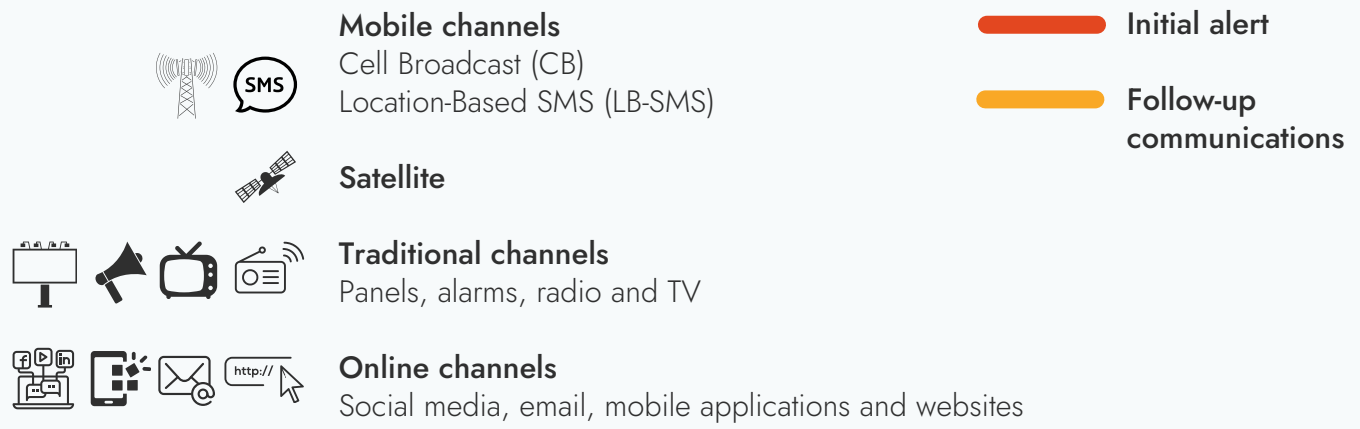


AI MULTICHANNEL WARNINGS SAVES LIVES

COMMUNICATION CHANNELS



A CRISIS STRATEGY FOR EVERY INCIDENT TYPE

Nature of the incident	LIFECYCLE			How channels can be combined
	Pre-crisis	Crisis	Post-crisis	
Earthquake Tsunami		Initial alert		Mobile channels, Satellite
			Follow-up communications	SMS, Traditional channels, Online channels
Fast floods/ Lightning		Initial alert		Mobile channels
	Follow-up communications			SMS, Traditional channels, Online channels
Landslides/ Avalanche		Initial alert		Mobile channels
			Follow-up communications	SMS, Traditional channels, Online channels
Gas explosion		Initial alert		SMS
			Follow-up communications	SMS, Traditional channels, Online channels
Dirty bomb		Initial alert		Mobile channels, Satellite
			Follow-up communications	SMS, Traditional channels, Online channels
Extreme temperatures	Initial alert			SMS
			Follow-up communications	SMS, Traditional channels, Online channels
Pandemic	Initial alert			SMS, Satellite
			Follow-up communications	Online channels, Traditional channels
Cyclone	Initial alert			Mobile channels, SMS, Satellite
			Follow-up communications	SMS, Traditional channels, Online channels

When time is slipping and emergency teams are under pressure...



INTERSEC.AI

- Triggers emergency procedures.
- Drafts the emergency alert.
- Translates it into local dialects.
- Turns text into voice for those who can't read.
- Recommends the best communication strategy.
- Reaches everyone, even the least connected.
- Provides an evacuation plan.

Despite the potential of mobile technologies to warn at-risk communities, fewer than a quarter of countries have implemented mobile Early Warning Systems (EWS). This highlights an urgent need to accelerate the roll-out of mobile EWS globally. At Intersec, we emphasise a comprehensive approach to emergency warnings that is community-centric, end-to-end, multi-hazard, and multi-channel. By leveraging 3GPP, ETSI, ATIS standards, particularly the CAP protocol, we aim to create a straightforward and easily implementable public warning interface. Our public safety solutions reach 400 million people worldwide, and we are committed to expanding this impact.

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