



INTERSEC SHORTLISTED AT THE 2017 WORLD COMMUNICATION AWARDSSM



Paris, September 28th – Intersec, leading vendor of real-time streaming analytics software today announces it has been shortlisted at the 2017 World Communication Awards in the category Smart Cities.

The World Communication Awards are the telecoms' premier business awards program. In 2017, competition is fierce: almost 1000 projects were submitted this year for consideration in 21 categories, including Best Brand, NFV innovation, Best Connectivity Solution, Best Global Operator and Smart Cities, among others. Intersec's Geoinsights Solution is finalist in one of the most compelling categories: Smart Cities.

Once again, Intersec GeoInsights Solution, which enables companies, operators and public authorities to leverage the full value of mobility data is recognised for its ability to enable a decisive step towards Smart Cities.

In the Smart Cities area, our customers use our solution for different applications such as public safety, public areas refurbishing, adequate dimensioning of transportation means, etc. Prestigious customers like SFR, Orange, Telus, Telefonica Group, Paris City, and RATP Dev use Intersec's solution in very different ways, for both internal and external purposes.

Intersec GeoInsights Solution collects, filters, analyses and presents all types of mobility insights derived from network data (GSM, Wi-fi, LoRa...) and mixing historical and real-time information. Customers access to easy-to-use heat maps, location-based studies & real-time analysis based on massive data and in full compliancy with all requirements regarding personal data protection.

“Judges have read, digested and evaluated hundreds of awards entries of boundless variety over the past month or so; common to each and every one of the companies shortlisted is that they are all innovators. Because that's what the WCA is all about: recognising and rewarding innovation in the telecoms industry” says Mary Lennighan, Total Telecom.

Details about The World Communication Awards and the list of finalists are available at <https://www.totaltele.com/498090/World-Communication-Awards-2017-The-shortlist>.



About Intersec

Intersec designs innovative software enabling companies to leverage their Big Data. Our disruptive technology crunches and consolidates huge amounts of data coming from heterogeneous network equipment and IT, and turns them into actionable insights in real-time. Applications range from Contextual Marketing, mass-scale Location-Based Services, Smart Cities, IoT and Business Analytics.

For more information, www.intersec.com; follow us on social media platform [@IntersecGroup](#), [LinkedIn](#).

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