**Press release**

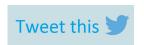Tweet this 🐦 **Intersec shortlisted for the
2016 Best Big Data Analytics Solution Award**

*Informa shortlists Intersec within its 2016 Cloud & DevOps World Awards*

**Paris, France, June 17th –** Intersec, the leading vendor of real-time streaming analytics software today announced it has been shortlisted for Best Big Data Analytics solution award by Informa. The high quality of the shortlisted solutions proves Intersec ranks amongst the main actors of the Big Data Analytics market.

Intersec competes with its GeoInsights solution, based on its disruptive location platform which collects all types of metadata from the CSPs' networks (OSS and BSS), in real-time. Its capability to crunch large amounts of data and analyze them in real time with limited hardware footprint provides operators, companies and local authorities with a highly responsive solution to produce heat maps, location-based studies & real-time analysis of massive data.
Intersec's Location-based solution relies on its core technologies, including a highly efficient big data layer, storage, caching and rules engine.

This nomination for the award demonstrates the unmatched value brought by our solutions to customers: while it usually takes several days to run a billion-data-based geomarketing study with the traditional solutions of the market, Intersec's geoinsights solution runs the study in minutes. In a recent benchmark, our unique proprietary solution ran 30 to 150 times faster than the main open-source suppliers, on the most popular use cases.

Already live in several networks in the world, Intersec's Big Data Analytics solution is fully compliant with all legal requirements regarding personal data protection.
Our customers use it for very different purposes such as: understanding customer path in malls, planning their network capacity, deciding where to build road infrastructures, developing new transportation means, following the Euro Cup exposure figures, customer segmentation based on usage...

Designed to be used by operational teams without requiring help from the IT department, Intersec's geoinsights solution has just been chosen by a Northern-American Tier One last week for its outstanding results and ease of use.

**About Intersec**

Intersec designs innovative software enabling companies to leverage their Big Data. Our disruptive technology crunches and consolidates huge amounts of data coming from heterogeneous network equipment and IT, and turns them into actionable insights in real-time. Applications range from Customer Base Management, mass-scale Location-Based Services, Fraud Management and Business Analytics.

For more information, www.intersec.com; follow us on social media platform @IntersecGroup, LinkedIn.

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